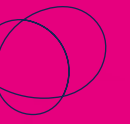


MOMENTUM'S
A ——— Z





To celebrate Transport Planning Day 2021 we've updated the Momentum A-Z, our very own transport planning dictionary. Once again our team rose to the challenge. Inspired by the way the world moves, we touch on everything from sustainability and connectivity to inclusivity and equitability!

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Accommodating

At Momentum, we strive to provide transport systems and designs that accommodate everyone of all needs, ages and abilities as well as accommodating the needs of our clients.

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Bespoke

We believe every project presents a unique challenge to design for different end users. To respond to this we tailor our services to provide bespoke solutions to these challenges, taking into account the needs and wants of all those impacted by our work.



Connected

We aim to produce well-connected spaces, to help all road users navigate the city in the most efficient ways. We also believe that well-designed spaces improve human connectivity by contributing to the creation of a sense of community.



Diversity

At Momentum we talk openly about diversity within our team, learning from each other about our differences and how they impact our everyday lives. We foster a culture of openness and honesty which allows our team to offer opinions and challenge those of others.

Smart Mobility

Momentum has worked with several micromobility operators in the last two years. These providers operate e-bike, e-scooter and e-cargo bike sharing schemes in a variety of different ways with work spanning across several geographies, including America, France, the UK and Ireland.

Forward-thinking

At Momentum, we always make sure to look for the next good idea to design innovative and adaptable transport solutions.



**At Momentum we strive to be as green as possible.
We ensure that our work is as environmentally
friendly as possible.**

Holistic

Momentum offers a holistic approach to transport consultancy, based on understanding and integrating the needs of people, transport and movement in urban areas.

Ireland

We've been strengthening our experience in Ireland by adding several new Irish projects to our portfolio, including public realm enhancement schemes, town centre masterplans and e-scooter research.



Jaw-dropping

At Momentum, we produce jaw-dropping work on highly reputable projects all around the globe! This includes extensive experience on stadia, masterplanning, public realm, micromobility, and residential markets, producing high-quality outputs for our clients and the public.

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Kerbside

There is increasing pressure and competition for kerbside space. We consider the needs of all users, from delivery vehicles to e-scooter riders and pedestrians. By placing people at the centre of our work, we create inclusive and safe environments for everyone, that are also efficient and sustainable.

Location

The essence of transport planning is to bring people together across various locations, no matter whether that is for work, play or our daily lives. We're devoted to providing our service to clients who need us, regardless of where they are.

The background is a dark blue map of a city with a network of streets and a winding river. Overlaid on the map is a large, semi-transparent magenta letter 'M'. The word 'Micromobility' is written in a white, handwritten-style script across the center of the 'M'.

Micromobility

Micromobility provides opportunities to consider more sustainable and equitable short-distance transport choices. Our work contributes to planning and accommodating these modes in developments to encourage sustainable modes of travel.

Our experience in micromobility has allowed us to gain significant knowledge of this emerging sector and we consider ourselves to be leading consultants in this field. See our work at www.momentum-transport.com/service/smart-mobility or www.momentum-transport.com/contact/

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N Neighbourhoods

Neighbourhoods tend to have their own identity based on the people who live there, strengthening a sense of community. By designing with neighbourhoods in mind, we can foster inclusivity and deliver genuine benefits to residents.

Opportunity

Momentum takes pride in providing a platform and opportunity for all to take part in solving transport challenges with the most sustainable approach - in line with global sustainable development goals. This contributes to the welfare and wellbeing of our cities and society at large. In order to attain an inclusive and equitable society, opportunity sits at the forefront and remains key.



Passion

Everyone at Momentum is passionate about enabling transport solutions that consider users' needs, as well as the long-term effects on our urban fabric and the aim to promote sustainability wherever possible.

eQuitable

When it comes to designing changes to the street, we recognise the importance of breaking down user groups and understanding their needs in order to design equitable spaces. Balancing the needs of different people is incredibly complex, but we recognise that when we consider the needs of all, we often improve the quality of the design for all.

R Redesign

Momentum takes pride in rethinking and redesigning how we perceive and use space in urban environments. From pedestrian priorities, new traffic junctions and smarter delivery and servicing methods, we are constantly assessing how we can reimagine our streets and public spaces to unlock their potential.



Scotland

Earlier this year we were excited to open our brand-new Scotland office. This perfectly positions us to build on our current work in Scotland, as well as working with local architects, developers and planners on the many opportunities that are emerging in the context of the need for more sustainable transport.

Team

Momentum has a fully integrated team that includes engineers, designers, planners and modellers who consistently work together to deliver exceptional transport solutions. We believe teamwork has an essential role in attaining a more equitable and inclusive society.



Universal

Our Equalities Impact Assessment work has focused our thinking so that we ask ourselves whether our transport strategies will lead to design outcomes that are universally accessible.



Variety

We think outside the box to offer a broad variety of solutions to meet the bespoke and wide-ranging needs of our clients. Different users have different priorities when it comes to moving around the city and we ensure that these contrasting needs are met for a more people-friendly urban environment.

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Workshops

Workshops are a great way of sharing ideas, talking through design challenges and getting into the detail of our projects. We're looking forward to holding more in-person workshops in the coming months.



NO_x

The transport sector is the biggest contributor of carbon emissions in the UK. Harmful NO_x and PM_{2.5} emissions affect the air quality of our communities, towns and cities. As transport professionals we take our responsibility for tackling air quality issues seriously.



Year

This year we have welcomed 11 new starters to the team, including Trevor the office dog. Thank you to all of them for contributing to the 2021 Momentum A-Z!

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We've really got to grips with virtual working using Zoom and Teams during the pandemic but we've welcomed the gradual return to office working. Things we have enjoyed since returning include - the chats and interaction, group lunches, sharing a coffee, the office playlist (sometimes) and face-to-face workshops!

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MOMENTUM

