



Voice of the Clients **David Manica**

Could we start by you telling us about you - your name, company and your role?

David Manica. MANICA. Owner and President.

And now could you describe the project you've been working on with Momentum, and how long we've been working together?

I've been working with Momentum since the day they opened their doors. I think I was one of the first clients!

In your words, what has been Momentum's role on the project?

Momentum helps us to analyze and confirm the way spectators use and experience our designs. Their findings help us fine tune our designs to ensure they are comfortable, safe, and convenient buildings to experience.

Were there any particular challenges that the project team needed to overcome or solve? Or any opportunities to be taken? And how did we help to do that?

Yes. On many of our projects, they help us to analyze the evacuation times and propose remedies to help alleviate congestion and increase safety.

What do you particularly value about Momentum's contribution to the project? What do you think we did really well?

I am always very pleased with their tangible results and positive problem solving. They feel a part of the team, and are there to help us make things better – while also being flexible and fun to work with.

What would you say to a new client thinking about working with Momentum for the first time?

They're the best in the world at what they do. Everybody uses them. You should too.

And an easy one to end! What's the first word that comes to mind when you think about working with Momentum?

Dynamic.